IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kang et al.
Serial No.: 10/667,732
Filed: September 22, 2003

For: Method and System for Providing an Advertisement Based on an URL

and/or a Search Keyword by a User

Dkt. No.: JP920020142US1(IBMC-0077)

Conf. No.: 9679 Examiner: Le, K. Art Unit: 3688

Mail Stop Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

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Sir:

Introductory Comments

In response to the Office Action dated 17 October 2008, Applicants respond as

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follows: